

Requirements:

- \$5-\$10 to invest (unless you have Photoshop skills) - A PayPal account - Half a brain

Method

1. Go to craigslist. It doesn't have to be your local craigslist. In fact, I Recommend going to large, US cities. You may be switching between various Craigslist's.

2. Go to "creative", underneath the "gigs" header.



3. Check the box that says pay, and search the word "logo".

A screenshot of the Craigslist search bar. The dropdown menu is set to 'creative gigs'. The search input field contains the word 'logo'. To the right of the search button are radio buttons for 'pay' (which is selected), 'no-pay', and 'all'. There are also checkboxes for 'pic' and 'title'.

4. Tons of jobs should pop up. If not, switch cities. Let's click on the first link, since it looks pretty simple.

- ★ Dec 27 - [Designer needed for Logo Design](#) - (Central LA)
- ★ Dec 27 - [Need Animated Intro Video](#) - [map](#)
- ★ Dec 26 - [🔴 Graphic Design and Animator/Drawer needed 🔴](#) - (SFV) [pic](#)
- ★ Dec 26 - [Art design logo needed](#) - (downtown los angeles) [map](#)
- ★ Dec 24 - [PSD Design](#) - (downtown los angeles)
- ★ Dec 23 - [Looking for temp Illustrator](#) -

5. This man is looking for someone to make him a logo, and is paying \$100! Most of these jobs range from \$50-\$100+.

★ Designer needed for Logo Design (Central LA)

I need a logo design for our new company.

I'm not looking for anything specific.

You must be creative for this project.

If you are interested in doing this job.

Please contact me at (213) 617-1350

- Location: Central LA
- do NOT contact me with unsolicited services or offers
- Compensation: \$100

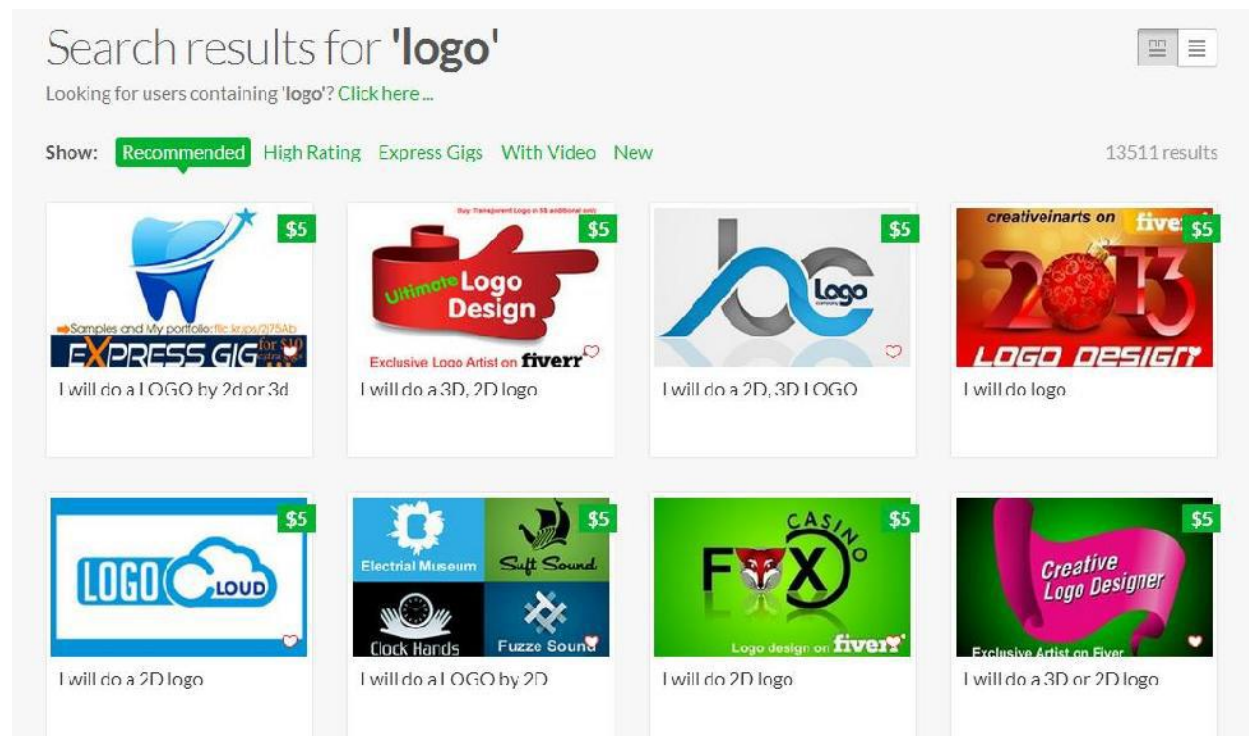
6. Now send him an email, with something similar to this:

Hello, I've read through your ad on Craigslist, and I'm wondering if you're still in need of a logo design. I understand that you're on a budget, and I'm confident that I can create you a professional logo for a cheap price. Thank you, XXXX (name)

If the customer asks for pictures of your previous work, take some of the Previous work of your Fiverr artist, upload them to an imgur album, and send it to him.

YOU DO NOT actually have to create the logo yourself, unless of course you want to. If you're like me and have no GFX skills, read on.

7. Now visit [Fiverr.com](https://www.fiverr.com) and create an account. From there, search “logo”. Tons of people willing to do professional logos for just \$5 should come up.



8. After locating an artist that you like, check how long their delivery time is, and tell your customer that that is how long it will take to deliver the order.

ORDER NOW (\$5)

★★★★★

99% by **597**
POSITIVE RATING VOTES

15 DAYS ON AVERAGE

98 ORDERS IN QUEUE

20% CANCELLATION RATIO

AVG. RESPONSE TIME: 14 HRS.

9. Wait, receive the logo, and watermark it. Then, send it to your buyer for inspection. Once he says that he likes it, ask him to send the money. Only then do you send him the un-watermarked copy of the logo.

10. Profit!

11. Repeat!

BONUS #1 This is completely optional since it's a high-risk thing to do, but it can pay off tremendously in the end.

Go to websites such as:

<http://99designs.ca/>

<http://www.freelancer.com/>

And go to the areas of those websites where people hold graphics contests. Essentially, the client gives a general idea of what he/she wants for the logo, and all kinds of different designers come and submit their logos. This is highly competitive, but if you win, payouts can range from \$300+.



DesignBigger picked a winning design in their logo design contest

For just US\$795, they received 294 designs from 114 designers.

Again, this is very risky, and should only be used by very advanced users.

BONUS #2

Create your own Craislist gig in several different cities. Again, post in major, populated cities. Do this by first logging into your Craigslist account and clicking "Go".

new posting in:

Check the box that says “service offered”

☒ service offered

Check the box that says “Creative Services”.

☒ creative services

Pick the area of the city you want. I usually go with the more central locations.

☒ central LA 213/323

Now, you need to type out the title and description for your ad. Both your title and description needs to be VERY convincing.

posting title	specific location	postal code
Experienced Logo Designer - Professional - C		

posting body

Hello, and thank you for viewing my Craislist ad!

My name is John, and I've been an experienced freelance artist for over 5 years. Although I've done all manner of graphic design, I specialize in logos. My logos are professional, and I understand branding. I can meet deadlines, and I've very open to communication.

You can see some of my past work below:

IMGUR ALBUM LINK

My title is: “Experienced Logo Designer - Professional - Cheap - On Time”

My description is: “Hello, and thank you for viewing my Craislist ad!

My name is John, and I've been an experienced freelance artist for over 5 years. Although I've done all manner of graphic design, I specialize in logos. My logos are professional, and I understand branding. I can meet deadlines, and I've very open to communication.

You can see some of my past work below:

IMGUR ALBUM LINK

If you're interested in having me design a logo, please email me. Prices are flexible.”

Don't be afraid to add a personal touch to your ad.

Where it says IMGUR album link, you'll need to take some of the past work of the Fiverr artist you're hiring, and upload them to an Imgur album.

On the next step, you'll be asked to upload some pictures. Although you've already provided a link to your Imgur album, it's also VERY GOOD

PRACTICE to upload some pictures here.

- you can add up to 24 images to this posting.
- upload best image first — it will be featured

No file chosen

After that, you'll be asked to review everything, and then you're good to publish!

[CL](#) > [los angeles](#) > [central LA](#) > [services offered](#) > [creative services](#)[\[account \]](#) [\[post \]](#)

Posted: seconds ago

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- do NOT contact me with unsolicited services or offers

posted: seconds ago [email to friend](#) [♥ 261 of](#)

Thanks for Reading - Kinkhan